

LIKE A BOSS

Everybody knows how to “Google” but not everybody knows how to be a true genius of it. Here are simple yet effective ways of maximizing your Google search... like a boss!



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QUOTATION MARKS

Use quotes to search for an exact word or set of words. This is useful for searching quotes and song lyrics.

“To be or not to be”



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DASHES

Put a dash before a word that you want to exclude in your search.

jaguar -animal



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TILDE

Use a tilde before a term to include results with its synonyms.

Christmas ~desserts



site

SITE:QUERY

Use site: to search within a specific website.

site:nytimes.com



link

LINK

Use link: to search for sites that link to the specified site url.

link:creattica.com



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TWO PERIODS

Use two periods between two numbers to express range of things like date, measurement and prices.

movies 1950..1970



rel

RELATED:QUERY

Use related: to find sites that are related to the specified site.

related:appstorm.net